



SCHEDULE

Monday, September 10th 2007

Helping managers to see risk (GNM seminar)

- 10:00-10:30 INTRODUCTION – Sami Jantunen
Internationalization of a product really does affect software development activities – and here's how.
- 10:30-12:00 MANAGEMENT PERSPECTIVES I – Don Gause
Things that can, have, and are going wrong: even with the best of intentions and design management.
- 12:00-13:00 Lunch
- 13:00-14:15 MANAGEMENT PERSPECTIVES II – Don Gause
Natural sources of design risk: bias, surprise, lost opportunity, nature's last laugh, unintended consequences. Don Gause
- 14:15-14:30 Coffee
- 14:30-15:30 MANAGEMENT PERSPECTIVES III – Don Gause
New sources of design risk: the niceties that become the necessities in internationalized product development.

Collaborative Product Management

- 16:00-18:00 PROJECT INITIALIZATION I – Business Requirements - Don Gause
Getting a handle on the design problem through business requirements. Identifying project value and scope, documenting the problem to be solved and developing familiarity with critical context issues.
- 18:30-19:30 Dinner
- 19:30-22:00 PROJECT INITIALIZATION II – Business Requirements
Brainstorming the users while generating essential expected and "gee whiz" issues. Selecting the critical user constituency driving the design process. Committing the design management to a user inclusion strategy.



Tuesday, September 11th 2007

Collaborative Product Management

- 09:00-10:00 **SYSTEM REQUIREMENTS I – Don Gause**
The role of attributes, constraints, objectives, and context. The importance of non-functional (context) requirements.
- 10:00-10:15 Coffee
- SYSTEM REQUIREMENTS II – Don Gause**
Brainstorming constraints while generating additional essential, expected and “gee whiz” features. Defining critical constraints and objectives. Incorporating objectives into the user inclusion strategy to be used as a user satisfaction tracking instrument.
- 12:00-13:00 Lunch
- SYSTEM REQUIREMENTS III – Don Gause**
Brainstorming use scenarios while continuing to generate essential, expected and “gee whiz” features.
- 14:15-14:30 Coffee
- EARLY FUNCTIONAL REQUIEMENTS - Don Gause**
Brainstorming test cases while generating and defining critical functions.
- 18:30-19:30 Dinner
- 19:30-22:00 **WRAPPING UP CRTICAL TEST CASES - Don Gause**



Wednesday, September 12th 2007

Collaborative Product Management

- 09:00-10:00 META-QUESTIONS/CONTEXT-FREE QUESTIONS – Don Gause
Getting one last good look at the non-functional, environmental issues.
- 10:00-10:15 Coffee
- PROJECT SCOPE – Don Gause
Defining what is **IN** scope and what is **OUT** of scope.
- 12:00-13:00 Lunch
- ORGANIZING THE DESIGN ISSUES – Don Gause
Open issues, closed issues, delegating responsibilities and time lines.
- 14:15-14:30 Coffee
- 14:30-17:00 HERARCHICAL DECOMPOSITION – Don Gause
Applying the existing requirements template to the next level down in the design tree.